

Child Care Center in Norwich
June 4, 2018
5:30-7:00 pm at the Center

Present: Jane LeMasurier, Marisa Donovan, Allison Colburn, Julia Rabig, Hannah Caldwell

Guest speaker on kindergarten readiness: Katie Cormier, School Counselor, Marion Cross Elementary School

Fun Run: Spring is good timing for the run and we should be growing it as a community event. But running numbers are low (not as many as last year) and involve the most volunteers. Discussion about whether to continue with run. It does give event structure and some people come back year after year—general agreement that we keep 5K component.

Baskets are critical piece. Lily can't do it again and suggests we consider a silent auction, although then it's not as egalitarian. We sold half as many tickets as last year and time-intensive and expensive to pull together. Does not recommend we do this again in this form.

Lily suggested a possible online auction as well.

Allison suggests we ask parents and other non-board volunteers to sell.

Total raised: \$2500 (Allison notes that total fundraising is \$30,000 but this includes grants.)

Wine raised: \$700

Marisa suggests that moving forward we consider whether the 5K is actually a good use of board effort. Would it be better to expand and cultivate fundraising?

Allison noted that while we don't need to do any of these specific fundraisers, we need a public event to put ourselves out in community which is important to fundraising more broadly.

Jane suggests we think of Touch-A-Truck and 5K as more public outreach. It's a great time to mingle with other families and get to know people. Recommends Touch-a-Truck and 5K/community event without baskets, which take the most amount of time. Then we pursue a more pointed fundraising effort.

Karen suggested that we publicize the winners and thank volunteers in paper or in CCCN.

Marisa got the application of pennies for change at Co-op. Hannah notes that some of these organizations receive thousands. Allison suggests we also push Amazon smile. Marisa suggests we be more visible and communicative with broader community about what we need.

Lily mentioned participation in the Norwich Parade (July), Allison said they've done it before but difficult to coordinate.

Jane and Marisa propose that board members take charge of different tasks. Hannah, social media; Jane would be marketing; Marisa would fundraising; Julia recruiting board members.

Each would report back on measurable goals. We can also meet with Allison individually to further these goals.

Thanks to Lily for all her efforts with the fun run.

Annual Mtg Business:

New slate of officers approved: Jane as treasurer, Marisa as president, and Julia as secretary. Allison nominates Jane for another two years; Lily seconds, all approve.