

Board of Directors Meeting Minutes

Child Care Center in Norwich

April 1, 2019

5:30-7:00 pm at the Center

Present: Executive Director Allison Colburn; Board Members, Hannah Caldwell, Marisa Donovan, Jane LeMasurier, Katie Crouch

Absent: Julia Rabig & Tuck Intern, Linda Monteiro

Tuck Intern Update:

How to implement wrap up from Linda. Board will need to have her advise us.

Directors report:

- Additions were made to the report - more staff turnover, this time in after school.
- After school program - Bill Hammond administered a survey and 90% of parents want a program hosted at MCS. Increasing problem over the last few years. We are open to implementing a plan. Hanover model has the rec program hosting it, but licensing is more challenging in Vermont. Plenty of costs associated with not providing the program we provide, so it would not be a major issue if we didn't continue with our after school program.
- Hannah will investigate boosting the job posting on Facebook to generate more awareness that we're hiring

Spring Spree:

- Mcnamara Dairy will bring their food truck - need to plug in and can plug in at the bandstand. Need to advertise the creamees!
- We have crafts, fun run, touch a truck, music, food, and banquet. Need to envision the layout of it all.
- Signage for the event - one words signs? Bulldozer Ahead! Creamees! Etc...
- A list of tasks has been created

June meeting yearly theme:

- "Nourishing the Whole Child" theme
- Hannah will ask Anya to speak on nutrition for kids
- Target our marketing and communications around this theme

Budget:

- Allison will provide scenarios by the end of school vacation week for the board to look over. We need to decide on a budget at the May meeting.

Social Media:

- Purpose is to broadcast more generally who we are and what we do and tie it into communications and fundraising. Preschool vs daycare tagline? How do we communicate that we're not just a daycare but we're also not a "school."

- Tangible goal is to draw in more staff

Staff Appreciation Week:

- First full week in May
- Board members chose a day to appreciate the staff

Meeting Minute Approval:

- Jan and March minute approval
- Jane made a motion, Hannah seconded, approval was unanimous

NEXT BOARD MEETING: May 6, 2019 from 5:30-7pm at the Center