

## **Board of Directors Meeting Minutes**

Child Care Center in Norwich

June 3, 2019

5:30-7:00 pm at the Center

**Present:** Executive Director Allison Colburn; Board Members, Hannah Caldwell, Marisa Donovan, Jane LeMasurier, Julia Rabig; Katie Crouch

**Annual Meeting Event:** Anya Gendal, guest speaker, “Concerned about your child’s eating habits?”

**Minutes:** April minutes; Marisa motions, Jane seconds, all approved; May minutes Marisa motions; Jane seconds, all approved

**Director’s Report:** Three summer people hired, United Way \$5000 given; Field day a success; Attended mtg about STARS to see if NAECY accreditation would be impacted, it’s not; Legislature did pass the lead testing bill, but they state will pay for 18 tests for this building (including a first and second draw).

### **Spring Spree Debrief:**

- \$700 raised, not as successful as years before
- What were the problems?
  - Difficulty of asking for pay-to-play on trucks in a public place where people are accustomed to coming in for free and arrived before event began. Consider doing event at the Center? Or, donations instead of admission: put jars out at each event.
  - Raffle gift baskets are most lucrative, but they are a big job to arrange and coordinate. It’s difficult to seek donations after Mud Ball, Fiddlehead Fling, Women’s Club Gala, etc. Consider starting earlier, maybe January or February.
  - Scheduling: Make sure that Hampshire Co-op fundraisers (Touch-a-truck and Cowpie bingo) are not on the same date!
  - Start our event earlier and go longer—9-12.
- What worked well?
  - Culvert a huge success! Culverts and Cremees!
  - Activities popular, but next time have multiple booths and make it more carnivalesque.

### **Annual election:**

- Motion to reelect Marisa to board president; Jane seconds, all in favor
- Hannah motions to reelect slate of officers, Janes seconds, all in favor.

### **Kicking off FY2019 with our message**

- We need theme that unites communications, events, fundraising: Nourishing the Whole Child, building on Anya’s talk.

- Discussion of writing up Anya's talk incorporating into quarterly message from board, other ideas for board communication include a quarterly book review/recommendation on book that has influenced us. Interviews with experts such as parent educator, Tia Howard, at the Family Place.
- We could use space where we took down board pictures to put these things, shelf that's parent height, or do the downstairs entry way that nursery parents can see as well. Allison can work on this.

### **Wish list**

- Take summer to think about the things we'd like to see—each come up with some things that we might want to study or weave into strategic plan. Marisa will start that document and circulate.
- Hannah reminds us that we planned to do a calendar of fundraising as Linda suggested—her work is on Google Docs.